

Corporate (\$500) Partnership (\$300) MEMBERSHIP for Sandhills Cattle Assn. (please mark one)

BUSINESS NAME _____

CONTACT PERSON _____

STREET _____ CITY _____ STATE _____ ZIP _____

PHONE (S) _____ FAX _____

E-MAIL _____

RECRUITING MEMBER'S NAME _____

Return to: Sandhills Cattle Association PO Box 786 Valentine, NE 69201-0786 or call 402-376-2310 or 1-800-658-0551

- 2012 Sandhills Cattle Association Corporate Membership...\$500/year**
Corporate membership dues include:
(Must be paid by February 1, 2012.)
- Four (4) subscriptions to each of the following:
Sandhills Cattle News, Feeder Cattle News, Annual Directory
 - 1 display booth at 2012 SCA Convention
(Will be held May 24, 2012)
 - One full page ad (or equivalent) in *Sandhills Cattle News*, placed in issue(s) as requested by the member; ads must meet SCA printing specifications
 - Recognition in *Sandhills Cattle News*
 - Listing in special section of Annual Directory

- 2012 Sandhills Cattle Association Partnership Membership...\$300/year**
Partnership membership dues include:
(Must be paid by February 1, 2012.)
- Two (2) subscriptions to each of the following:
Sandhills Cattle News, Feeder Cattle News, Annual Directory
 - 1 display booth at 2012 SCA Convention
(Will be held May 24, 2012) **or** one-half page ad (or equivalent) in *Sandhills Cattle News*, placed in issue(s) as requested by the member; ads must meet SCA printing specifications
 - Recognition in *Sandhills Cattle News*
 - Listing in special section of Annual Directory

Sandhills Cattle Association's Mission:

To promote the cattle and resources of the Sandhills through education, marketing, communications and unique member services.

For more information contact:

Sandhills Cattle Association

PO Box 786

Valentine, NE 69201-0786

402-376-2310 or 1-800-658-0551

Fax: 402-376-2318

E-mail: sca@sandhillscattle.com

Web Site: www.sandhillscattle.com



cattle association

**CORPORATE/
PARTNERSHIP
Membership
Application**

The Sandhills Cattle Association is an association of Sandhills area ranchers formed to advertise the quality beef cattle produced in Nebraska's Sandhills. Established in the late 1930's by area ranchers who saw a need to develop a means to assist in the purchase and sale of Sandhills cattle, the Association is an independent, non-profit, non-political organization. Over 450 Sandhills cattlemen and cattlemen, as well as over 250 businesses, make up the organization's membership roll. The Sandhills Cattle Association has a rich history of working with both the buyers and sellers of Sandhills cattle along with providing educational and promotional opportunities for its members.

Publications

Annual Directory

Listings of cattle for sale by Sandhills Cattle Association Members. The directory is mailed and emailed on July 1 to cattlemen across the country. Corporate and Partnership Members are listed in a special section of the Annual Directory.

Sandhills Feeder Cattle News

Listings of cattle for sale by Sandhills Cattle Association Members. The *Sandhills Feeder Cattle News* is published every other week from July – March.

Sandhills Cattle News

Membership newsletter keeps SCA members updated on Association events and activities.

Advertising

Display advertising is available in the *Sandhills Cattle News*. Corporate members are entitled to one complimentary full page ad. Partnership members receive one complimentary half page ad or a booth at the annual convention. Deadline for advertising in the *Sandhills Cattle News* is two weeks prior to mailing. Signature ads are sold in the *Sandhills Feeder Cattle News* on an annual basis. Display advertising is also for sale in the *Annual Directory*.

Web Site

www.sandhillscattle.com

This is where you will find us on the Internet. You can find listings of cattle for sale, feed/pasture wanted, feed/pasture available, ranch jobs and ranch employees. You can also read about the SCA and its activities, as well as contact us, through e-mail, directly from the site.

Educational Programs

Annual Convention

Sandhills Cattle Association members have hosted an annual convention for 72 years. The convention features an industry trade show as well as speakers and seminars addressing topics pertaining to the cattle and ranching business in the Sandhills of Nebraska. The convention is held the Thursday prior to the three day Memorial holiday in May.

Ranch Tour

Each year the Association hosts a ranch tour in a different area of the Sandhills. The tour is open to the public and 4-6 ranches are toured in a day. It is an opportunity for others to tour different ranches and see, firsthand, different facilities and management practices. It is also an opportunity for renewing acquaintances and sharing ideas.

Scholarships

For over 20 years, the Sandhills Cattle Association has awarded scholarships to qualified applicants who plan to attend college or vo-tech school. Successful applicants must be sons or daughters of current SCA members. They must complete an application form, write a short essay and finalists are interviewed by the Scholarship Selection Committee. Five \$1000 scholarships will be awarded this year. In addition, the Association administers the Howard Wright Memorial Scholarship given annually in the amount of \$500. The SCA also pays the registration fees for up to five students to attend the Nebraska Youth Beef Leadership Symposium held each fall at the University of Nebraska-Lincoln.

EP&C Contest

For 30 years members of the Association have placed their cattle in the Educational, Performance and Carcass (EP&C) Contest to not only learn about feeding cattle and obtain carcass data, but to also raise funds for the Association. Through the years, this contest has provided opportunities for producers to tour packing plant facilities, compare feedlot facilities and programs and to learn about technologies such as ultrasound, electronic I.D., etc.

Programs

Annual Benefit Auction

To raise funds for scholarships and educational programs, the Sandhills Cattle Association hosts a Benefit Auction in conjunction with the annual convention. Items are donated and are sold in an auction with the proceeds being donated to the Association.

Benefit Golf Tournament

The SCA hosts a benefit golf tournament the day before convention. The 18-hole scramble tournament teams up golfers of all skill levels for a fun day of golf. The proceeds from the tournament help to fund the Association's educational and promotional programs.

Wage/Price Surveys

The Sandhills Cattle Association conducts an annual survey to determine current wages and benefits paid to employees, as well as prices paid for summer pasture, feed, etc. The SCA has long been a clearinghouse of information about the area and its beef industry.

Lists

Feed & Pasture Wanted, Feed & Pasture Available, Ranch Jobs or Ranch Employees

We maintain, at the office, listings of feed and pasture, jobs and ranch employees. These lists are available through a corporate or partnership membership. The lists are updated daily and are made available to assist people working in the region's cattle ranching business.